



ORANGE COUNTY Mobility Hubs Study

Customizing Mobility for Local Communities

Welcome! | *¡Bienvenido!*

We will begin in a few moments. | Comenzaremos en unos momentos





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Customizing Mobility for Local Communities

Mobility Hubs Community Meeting
October 7, 2021



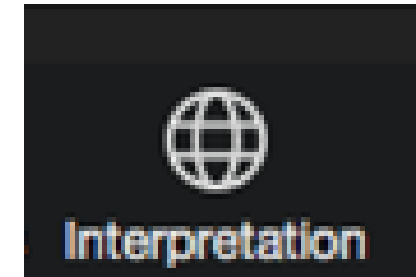
Accessing Spanish Interpretation

Spanish Interpretation

- Via Zoom
 - Click on the “Interpretation” icon
 - Pick the language you would like to listen to Spanish

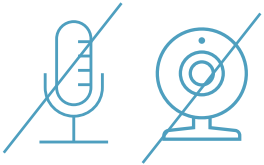
Interpretación en español

- Vía Zoom
 - Haga clic en el icono de “Interpretación”
 - Escoja la opción para escuchar en español

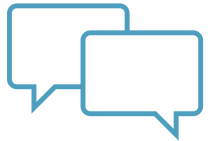


Today's Meeting Format

Today's meeting is being recorded.



Attendee cameras are off and microphones are muted.



Questions can be submitted throughout the presentation using the Q&A function. The team will respond to questions during the Q&A session.



Q&A session to follow the presentation. Please use the 'Raise Hand' icon to ask a question verbally.



Today's Speakers



Warren Whiteaker

Orange County Transportation Authority
Principal Transportation Analyst



Christina Pirruccello

Orange County Transportation Authority
Community Relations Specialist



Alia Verloes

Steer Group
Project Manager



Today's Agenda

- Introductions
- Overview of Mobility Hubs
- Mobility Hub Examples
- Outreach To-Date
- Question & Answer Session
- Stay Connected



Poll #1: Introduction

Share your opinion...

- How did you learn about the today's meeting?
- Are you familiar with the term “mobility hub” and generally what they may include?





Alia Verloes

Steer Group
Project Manager

Overview



Why?

- OCTA is tasked with creating a transit system that is responsive to changing user needs and regional demands.
- This *Mobility Hubs Strategy* aims to address the existing and anticipated future demands within OC.

Milestones

- Project Completion: Spring 2022
- Public Engagement and Webinar: Fall 2021



What?

- Strategic alignment to local context
 - 2018 OC Transit Vision
 - 2022 Long Range Transportation Plan
- Engage with stakeholders and communities
- Develop a network plan as well as conceptual mobility hub designs at priority locations
- Deliver a Mobility Hubs Strategy

www.octa.net/OCMobilityHubs



What are Mobility Hubs?

Mobility Hubs

Mobility hub services will be customized based on the needs of the community it serves

SUSTAINABILITY

Encourage use of sustainable/ zero emissions modes



LIVABILITY

Create a sense of community



TRANSIT SUPPORT



EQUITY

Improve access for those

What could be the main benefits?

This strategy will explore how Mobility Hubs may:



Equity: Support a more equitable transport system



Transit support: Enhance the public transit experience, improve first and last/mile connectivity to transit (e.g., via shared mobility)



Sustainability: Reduce cars dependency and encourage use of sustainable/zero emissions modes



Livability: Ensure safe and secure trips while creating a sense of community



Main Components

A Mobility Hub is clearly identified with...

- Branding and information
- Co-location of public transit & shared mobility
- Safe and secure parking or/and drop-zones
- A place for everybody (good lighting, visibility, accessibility and safety)

The type and number of components vary depending on...

- Location and land use
- Local mobility services available
- Local needs



Mobility Hubs – Examples

Mobility Hubs...

... are places of connectivity where different modes of travel seamlessly converge



San Diego, Mobility Hub



Berlin, Jelbi Station



Mobility Hubs – Examples

Mobility Hubs...

.. provide a focal point in the transportation network that seamlessly integrates different modes of transportation



Los Angeles, Wilshire Grand new mobility hub



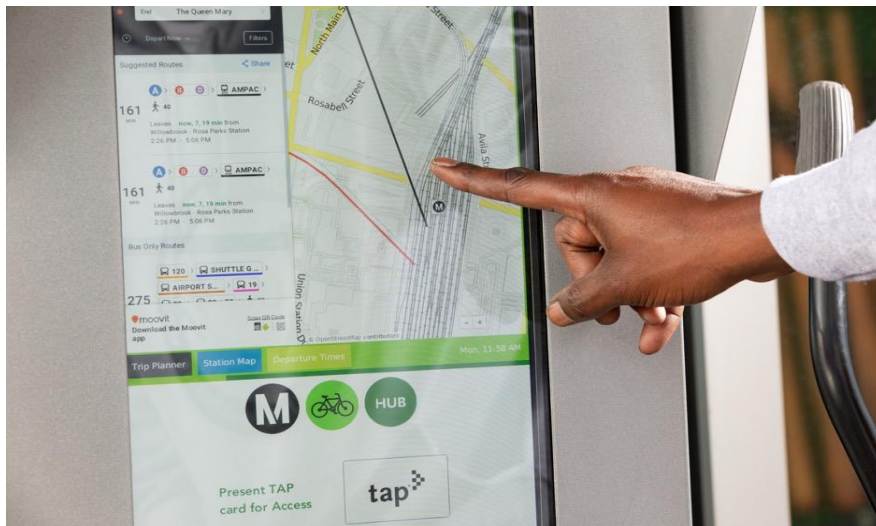
San Francisco, Caltrain SF Mobility Hub



Mobility Hubs – Examples

Mobility Hubs...

... are part of a physical/ digital/ policy framework to connect all modes of mobility to encourage multimodal travel.



Tranzito Mobi kiosks



Minneapolis, Mobility Hubs





Christina Pirruccello

Orange County Transportation Authority
Community Relations Specialist

Poll #2: Mobility Hubs Services...

Share your opinion...

- Select the #1 service that you would like offered at Mobility Hubs?
- Select the #2 service that you would like offered at Mobility Hubs?



Poll #3: How Important are these services & amenities?

Share your opinion...

- Storage lockers for luggage or package delivery
- Secure bicycle parking
- Bicycle repair stand/station
- Availability of staff at the transit station
- Bathrooms
- Seating and open space
- Dining options (food trucks/carts, vending machines)
- Security features (cameras, lighting, etc.)
- ATM machines
- USB charging stations



Poll #4: Preferred Locations for Mobility Hubs

Share your opinion...

- What is your **#1 preferred location** for where Mobility Hubs should be placed in Orange County.
- What is your **#2 preferred location** for where Mobility Hubs should be placed in Orange County.



Outreach To-date

- Electronic Notices
- Social Media Advertisements
- MMS/SMS Texting Campaign
- Newspaper Advertisements
- OCTA Website & Social Media Platforms
- Community Based Organization Efforts
- Community Survey



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Save the date to join us for a community webinar on
Thursday, October 7 at 5:30 p.m.

*Reserve la fecha para acompañarnos en un seminario web de la comunidad **Jueves, 7 de octubre a las 5:30 p.m.***

Đánh dấu ngày để tham gia cuộc họp trực tuyến cộng đồng với chúng tôi vào **Thứ Năm, ngày 7 tháng 10 lúc 5:30 chiều**

www.octa.net/OCMobilityHubs



Question and Answer Session

You may submit multiple comments/questions, as needed:



Via web:

- Click Participants > “raise hand”
- Click the “Q&A” function
- Include contact information:
Name and organization (if any)
- When announced, unmute your audio, you can then ask your question (s)
- You will be re-muted once you complete your comments (s)



Via the phone (calling in):

- Press “*9” on your keypad to "raise hand"
- You will be announced by the last four digits of your phone number
- Press “*6” to unmute your audio
- You will be re-muted once you complete your comments (s)



Stay Connected

Ways to provide further comments and/or questions:

- www.octa.net/OCMobilityHubs
- Christina Pirruccello
 - Community Relations Specialist
 - cpirruccello@octa.net
- Warren Whiteaker
 - Principal Transportation Analyst
 - wwhiteaker@octa.net

Milestones

- Project Completion: Spring 2022
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THANK YOU

ORANGE COUNTY MOBILITY HUBS STUDY

